Splashes of luxury

Areen Design was one of the four interior design studio invited to come up with ideas for futuristic hotel bedroom and bathroom designs at Sleep- an annual hospitality exhibition. Discover a new world of 'fairytale'

Impressions: Keshia D'souza | Images: Areen Design





Andrew Linwood, Head of Design, Areen Hospitality

ur concept of Dualitycombining different moods of light and dark, began with our approach that we didn't want a literal 'fairytale' room like a stage set. The moody, dark and angular bathroom was conceived to contrast with the light and soft bedroom area, allowing a functional and efficient space, where faceted mirrors in the bathroom help to make the room feel larger. Andrew believes that, with some minor adjustments, this room is definitely build-able.

The unusual triangular footprint of the bathroom and the bespoke tub and shower tray makes the design very different to the 'one size fits all' rectangular bathrooms in most hotels and homes.

The studio is working on hospitality projects across the world, ranging from boutique





hotels such as the Polo Hotel, Panchkula in India to the world's largest Holiday Inn in Makkah. They're also currently working on the refurbishment of all rooms within the iconic Westin Palace Madrid in Spain and a new JW Marriott hotel within a luxury resort being developed in Tetouan, Morocco.

Working with manufacturers from concept-driven projects (the Sleep creation is a close collaboration with the team at Laufen Bathrooms) to existing and upcoming hotels, presents unique insights into new trends and innovative offerings for bathrooms.

For instance, as for trends seen in the design of shower enclosures, Andrew tells, "With showers now much larger than a few years ago, the design of enclosures offer new challenges to both the designer and the supplier. Walk-in double showers may look great, for example, but do offer safety issues. Indeed, sometimes decorative glass, as opposed to plain glass, is used to provide a more practical solution."