



BRIT LIST 2018

WINNERS' PROFILES

THE BRIT LIST 2018: DESIGNER PROFILES

17TH DECEMBER 2018 HAMISH KILBURN



In the coming weeks, Hotel Designs will be profiling the 75 finalists in the Hotel Designs Brit List 2018. This week, we begin by profiling our winning designers in alphabetical order...

This year's The Brit List 2018 concluded on November 22, when leading designers, hoteliers and architects gathered at BEAT London to find out which of them made it on to this year's The Brit List 2018. The hundreds of nominees and entries were whittled down by the event's five judges, who were:

- Gilly Craft, President of the British Institute of Interior Design
- Charles Leon, founder of Leon Black Architecture and Interior Design
- Gerri Gallagher, former associate editor, *Tatler*
- Lysbeth Fox, founder and director of Fox PR
- Hamish Kilburn, editor, *Hotel Designs*



TOP DESIGNERS 2018

Alex Kravetz, Director – Alex Kravetz Design



Having just completed the Radisson Blu Astrid Antwerp, which is sheltered in one of the city's most iconic buildings, the design company continues to send ripples through the industry with its creative way of storytelling through interior design.

Alex Kravetz started his career as a designer at the Opera & Ballet Theatre, before moving on to create the stage designs at the Royal Shakespeare Company. A hospitality design career followed naturally, and he soon reflected narrative onto the walls, into the fabrics and under striking lighting on the international hotel design stage, using location and culture as key inspirations behind each project. Kravetz has a deep understanding of the luxury market together with his ability to take an innovative approach to timeless elegance and chic dramatic interior architecture.



TOP DESIGNERS 2018

Andrew Linwood – Director, Areen Design



Areen Design London

As head of Areen Design, Andrew Linwood's role covers all aspects surrounding a project, from inception to installation. Linwood has designed interiors for many of the world's leading hotel groups including, among others, Hilton Hotels, Marriott International, Radisson and Starwood Hotels & Resorts.

An interior design degree-holder having worked in the UK, across Europe and Asia, Linwood has been monumental in making Areen Hospitality a force in the international interior design scene. The firm currently has projects underway in Europe, the MENA region, India, Central Asia and China.



TOP DESIGNERS 2018

Ariane Steinbeck – Managing Director, RPW Design



Ariane Steinbeck and her team have most recently, and most notably, completed The Capital Suite in London's Intercontinental Park Lane. The hotel has been designed in order to capture subtle references of the hotel's unique location with it being situated adjacent to Hyde Park. Having previously worked on well-known projects such as Marriot County Hall, Steinbeck continues to be a major name and face in the industry, known for sensitively and effortlessly breathing new life into hotel interiors from around the world.

Steinbeck is an active contributor in the hospitality and the interior design industry. Serving as a frequent speaker and judge at hotel industry events and awards, Steinbeck is also often a commentator on changing trends and guest expectations in numerous publications and documentaries.



TOP DESIGNERS 2018

Bee Osborn – Director, Osborn Interiors



In a recent interview with *Hotel Designs*, Bee Osborn explained how she became the pioneering creative that she is known as being today. Osborn admits that her favourite project was Hotel Le Toiny in St Barths because of how everything came together at once. Osborn's advice to young designers is to 'believe in yourself' and to 'never be too established to stop learning'.

The designer draws inspiration from classic design and proportion, but always infuses her work with modern up-to-date energy. Osborn is passionate about lighting and believes it is key to any project. Together with her experienced team, she produces balanced harmonious interiors that are both practical and awe-inspiring.



TOP DESIGNERS 2018

Christopher Ash – Director, Project Orange



Recently interviewed in by *Hotel Designs*, Christopher Ash helms Project Orange with his business partner James Soane.

After completing the commission to reinvent the venerable Swan Hotel in Southwold, Suffolk for Adnams Brewery, Ash and his team are now putting a lot of focus on the future of hotel design, including work on, Room 2, which is a new Southampton aparthotel, and have been appointed to design the interiors for the quirky and edgy NHow London.