



PROJECT SPOTLIGHT: AREEN DESIGN - SHERATON MADAGASCAR

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Located in Madagascar's capital city Antananarivo, the 25-storey Sheraton hotel is being transformed with all guest rooms and public spaces undergoing major refurbishment, with interiors by Areen Design's award-winning hospitality team.

The 224-bed hotel is the latest project where Areen Design has been commissioned to offer a full design and procurement package, providing interior design services alongside a multi-million pound contract supplying the furniture, fixtures and equipment (FF&E) and operating supplies & equipment (OS&E).

As Andrew Linwood, Head of Hospitality Design, explains: "Clients benefit from a deeply engrained design 'know-how' combined with procurement services based on quality and product durability. Design specifications are written with localisation, budget and suitability in mind, thanks to close collaboration between our departments. All this translates into better quality specifications, early and accurate budgeting, transparency, greater efficiencies, and ultimately cost savings while delivering a high quality service."



Andrew continues: "Alongside these benefits, our design team were also inspired by the project's location. I believe our interior spaces now incorporate a strong flavour of the locality and the Malagasy heritage; from striking patterns and colours, to structures and metalwork. The standards international travellers expect from Sheraton have still been provided but with more than a firm nod towards local influence."

With completion and handover expected to be in Q1 of 2018, the new interiors will welcome guests to spaces which reflect Marriott's quality and international standards, alongside the values held by the Sheraton brand in the hospitality sector.

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