



Areen Design creates elevated suite design in Madrid

Commissioned by King Alfonso XIII in 1912, The Westin Palace Madrid is a treasured cultural heritage site in the city's Art Walk. When reimagining the hotel's Royal Suite, Areen Design took stock of the hotel's history and cultural significance, creating an upscale interior befitting its most prestigious accommodation.

"The biggest challenge of this project was to be able to create a dramatic, upscale interior within budget," explains Andrew Linwood, Head of Hospitality at Areen Design. "As a result, we significantly transformed the suite and created a bespoke narrative for all spaces.

"The concept of natural references aligned with those echoed in the classic architectural details of the hotel, Madrid's historical architecture and parks, and the Westin brand's biophilic design principles. Our team worked closely with various architects and project managers to source furniture elements that would be cost-effective but still evoke a sense of luxury. It is a true delight to be able to add the Royal Suite to our portfolio."

The suite is located on the fourth floor of the hotel, overlooking Madrid's Neptune fountain and the Prado Museum. Its expansive square footage takes in a luxurious master bedroom and bathroom, separate dining room and an adjoining study, kitchenette, powder room and oval living room.

Areen Design has highlighted the suite's striking architecture with a cooler palette of colours, whilst the dynamic energy and vibrancy of flamenco is captured by bold artwork, contrasting upholstery and finishes.

The furniture is characterised by flowing forms, while the lighting and accessories were inspired by the intricacy and movement of leaves and the blossoms of Madrid's almond trees.

www.aren.com

